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## **Trademarks > Trademark Electronic Search System (TESS)**

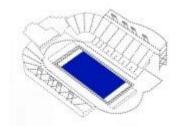
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## Record 1 out of 1

TSDR ASSIGN Status (Use the "Back" button of the Internet Browser to return to TESS)



Goods and Services IC 041. US 100 101 107. G & S: Entertainment services, namely, the presentation of intercollegiate sporting events and sports exhibitions rendered in a stadium, and through the media of radio and television broadcasts and the global communications network. FIRST USE: 19860913. FIRST USE IN COMMERCE: 19860913

Mark Drawing Code

(2) DESIGN ONLY

Design Search

Code

06.09.08 - Arenas, indoor; Athletic fields (except stadiums and arenas); Baseball fields; Basketball courts; Bowling lanes; Courts, athletic; Diamonds, baseball; Football fields; Playing fields; Racquet

ball court; Tennis courts

29.02.03 - Blue (single color used for the entire goods/services)

Trademark
Search Facility
Classification

BLDG-AND-SCEN A type of building or a type of scenery SHAPES-BAR-BANDS Designs with bar, bands or lines SHAPES-COLORS-1 Design listing or lined for a single color

Code SHAPES-0

SHAPES-GEOMETRIC Geometric figures and solids including squares, rectangles, quadrilaterals

and polygons

Serial Number 77574724

Filing Date September 19, 2008

Current Basis 1A

Current Basis
Original Filing

1A

Basis

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Published for Opposition

May 19, 2009

Registration Number

3707623

Registration Date

November 10, 2009

Owner (REGISTRANT) Boise State University STATE AGENCY IDAHO Business Building, Room 319

1910 University Drive Boise IDAHO 83725

Attorney of Record

Brad R. Frazer

**Description of** Mark

The color(s) blue is/are claimed as a feature of the mark. The mark consists of the color blue used

on the artifical turf in the stadium. The matter shown in broken lines on the drawing shows

positioning of the mark and is not claimed as a feature of the mark.

Type of Mark SERVICE MARK Register PRINCIPAL-2(F)

**Affidavit Text** SECT 15. SECT 8 (6-YR).

Live/Dead Indicator

LIVE

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