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Goods and Services	IC 041. US 100 101 107. G & S: Entertainment services, namely, the presentation of intercollegiate sporting events and sports exhibitions rendered in a stadium, and through the media of radio and television broadcasts and the global communications network. FIRST USE: 19860913. FIRST USE IN COMMERCE: 19860913
Mark Drawing Code	(2) DESIGN ONLY
Design Search Code	06.09.08 - Arenas, indoor; Athletic fields (except stadiums and arenas); Baseball fields; Basketball courts; Bowling lanes; Courts, athletic; Diamonds, baseball; Football fields; Playing fields; Racquet ball court; Tennis courts 29.02.03 - Blue (single color used for the entire goods/services)
Trademark Search Facility Classification Code	BLDG-AND-SCEN A type of building or a type of scenery SHAPES-BAR-BANDS Designs with bar, bands or lines SHAPES-COLORS-1 Design listing or lined for a single color SHAPES-GEOMETRIC Geometric figures and solids including squares, rectangles, quadrilaterals and polygons
Serial Number	77574724
Filing Date	September 19, 2008
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	May 19, 2009
Registration Number	3707623
Registration Date	November 10, 2009

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Description of Mark The color(s) blue is/are claimed as a feature of the mark. The mark consists of the color blue used on the artificial turf in the stadium. The matter shown in broken lines on the drawing shows positioning of the mark and is not claimed as a feature of the mark.

Type of Mark SERVICE MARK

Register PRINCIPAL-2(F)

Affidavit Text SECT 15. SECT 8 (6-YR).

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