



## Trademarks > Trademark Electronic Search System (TESS)

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# Typed Drawing

<b>Word Mark</b>	HOOKED ON PHONICS
<b>Goods and Services</b>	IC 016. US 036 038. G & S: reading instruction materials comprising pamphlets, learning cards and audio cassettes sold as a unit for home instructional use. FIRST USE: 19870200. FIRST USE IN COMMERCE: 19870200
<b>Mark Drawing Code</b>	(1) TYPED DRAWING
<b>Serial Number</b>	74259513
<b>Filing Date</b>	March 26, 1992
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	November 8, 1994
<b>Registration Number</b>	<b>1876555</b>
<b>Registration Date</b>	January 31, 1995
<b>Owner</b>	(REGISTRANT) GATEWAY EDUCATIONAL PRODUCTS, LTD. CORPORATION DELAWARE 1045 W. KATELLA, SUITE 200 ORANGE CALIFORNIA 92667  (LAST LISTED OWNER) SANDVIKS HOP, INC. CORPORATION CONNECTICUT 9 SOUTH DRIVE YARDLEY PENNSYLVANIA 19067
<b>Assignment Recorded</b>	ASSIGNMENT RECORDED
<b>Disclaimer</b>	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "PHONICS" APART FROM THE MARK AS SHOWN
<b>Type of Mark Register</b>	TRADEMARK PRINCIPAL

**Affidavit Text**    SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20150204.  
**Renewal**            2ND RENEWAL 20150204  
**Live/Dead**  
**Indicator**          LIVE

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