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HOOKED ON SCHOOL SUCCESS

Word Mark	HOOKED ON SCHOOL SUCCESS
Goods and Services	(CANCELLED) IC 009. US 021 023 026 036 038. G & S: Pre-recorded audio tapes and CD-ROMS/discs, and accompanying manuals containing children's stories and learning tips, planning guides, and instruction manuals, sold as a unit, in the field of education and teaching learning skills. FIRST USE: 20010725. FIRST USE IN COMMERCE: 20010725
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	76071959
Filing Date	June 16, 2000
Current Basis	1A
Original Filing Basis	1B
Published for Opposition	July 16, 2002
Registration Number	2629995
Registration Date	October 8, 2002
Owner	(REGISTRANT) Gateway Learning Corporation CORPORATION DELAWARE 665 Third Street, Suite 225 San Francisco CALIFORNIA 94107

(LAST LISTED OWNER) SMARTERVILLE PRODUCTIONS LLC LIMITED LIABILITY COMPANY DELAWARE 1407 FLEET STREET BALTIMORE MARYLAND 21231

Assignment Recorded ASSIGNMENT RECORDED
Attorney of Record MICHAEL D FISHMAN
Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "SCHOOL" APART FROM THE MARK AS SHOWN
Type of Mark TRADEMARK
Register PRINCIPAL
Live/Dead Indicator DEAD
Cancellation Date May 16, 2009