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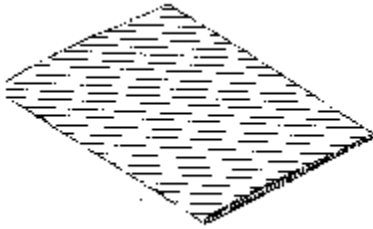
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Goods and Services IC 035. US 100 101 102. G & S: Retail store and mail order catalog services featuring jewelry, watches and clocks, giftware, dinnerware, flatware, table service pieces, baby gifts, decorative home furnishings, [stationery,] writing instruments and desk accessories, clothing and accessories, trophies [and medals, smokers' accessories, weather monitoring accessories,] bar accessories, [and perfumery]. FIRST USE: 19390000. FIRST USE IN COMMERCE: 19390000

Mark Drawing Code (2) DESIGN ONLY

Design Search Code 20.05.02 - Albums, photograph; Binders, ring; Ledgers; Notebooks; Photograph albums
29.02.03 - Blue (single color used for the entire goods/services)

Serial Number 75541598

Filing Date August 24, 1998

Current Basis 1A

Original Filing Basis 1A

Published for Opposition October 10, 2000

Registration Number **2416794**

Registration Date January 2, 2001

Owner (REGISTRANT) Tiffany and Company CORPORATION NEW YORK 727 Fifth Avenue New York NEW YORK 10022

(LAST LISTED OWNER) TIFFANY (NJ) LLC CORPORATION DELAWARE 15 SYLVAN WAY PARSIPPANY NEW JERSEY 07054

Assignment

Recorded ASSIGNMENT RECORDED
Attorney of Record LAWRENCE ELI APOLZON
Prior Registrations 2184128
Description of Mark The mark consists of a shade of blue often referred to as robin's-egg blue which is used on catalog covers. The matter shown in broken lines represents covers of various sizes and serves to show positioning of the mark. No claim is made to shape of the catalogs. The drawing is lined for the color blue, and color is a feature of the mark.
Type of Mark SERVICE MARK
Register PRINCIPAL-2(F)
Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20110119.
Renewal 1ST RENEWAL 20110119
Live/Dead Indicator LIVE

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